

Anne Matilde Fjeldstad

UX & Product Designer



Contact

hei@annematilde.no

+47 915 19 300

Oslo

Portfolio

annematilde.no

Skills

UX & product design

Visual design & branding

Motion design

Selected clients

Mainstay, Oslo Forsikring,
Supernode, SSP / Trattoria
Tavolare, Q-meieriene, Agilera,
Morgenlevering, Maxim,
Haandverkerne, NTNU

UX and product designer for complex digital tools, with a strong visual craft. I take products from user insight and flows to design systems and polished interfaces, working closely with developers along the way.

Work experience

2025 – | Bjerk AS, Digital Product Designer

At Bjerk, I work with various clients in finance, accounting, and economics. I'm responsible for gathering insights, developing design systems, and client communication, and I also lead the team of developers across various projects.

2025 – | Notera AS, Digital Product Designer (Side project, part-owner)

At Notera, I work on product development and product design, including gathering user insights, brand profile and identity, design systems, and more.

2022 – 2026 | Grid branding, Digital Brand Designer

Designer for brands across multiple segments, with primary responsibility for digital platforms: website design, UX, content design, and animation. Also helped drive Grid's own marketing, including its website and social channels.

2021 – 2022 | Eggedosis, Digital Designer

I ran my own client portfolio end to end where the projects mostly consisted of designing websites and, in most cases, building and developing them in WordPress.

2020 – 2022 | Tabetalt AS, CEO

At Tabetalt, I served as managing director and digital product designer, responsible for brand and identity, communications, and product development.

2016 – 2021 | Lemon Reklamebyrå, Multimedia Designer

Specialized in real estate marketing, designing across print prospectuses, websites, newsletters, digital screens, video, and social media.

Education

2016 – 2018 | Opplæringscenteret for Visuell Kommunikasjon

Vocational certificate (fagbrev) in media graphics

2012 – 2015 | University of South-Eastern Norway

Bachelor's degree in Visual Communication

2014 | UNITEC Institute of Technology

Graphic Design, Web Design, Animation